



# **#WEAREROOKIES**

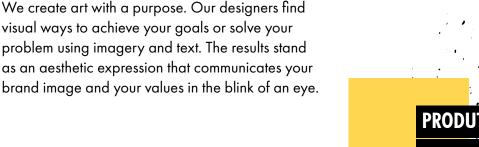
## OUR PHILOSOPHY IS TO DIG DEEP, FIND THE ASPECTS THAT SET YOU APART FROM YOUR COMPETITION, AND DEVELOP SOLUTIONS THAT EMPHASIZE YOUR UNIQUE CHARACTER.

### SOCIAL **MEDIA MARKETING**

Social media marketing is more than regular posts on all available social media channels. It is about understanding the different audiences and algorithms of any given platform to reach the right viewers with your message. We can work with you on your strategy, handle uploads, and keep the audience engaged with real human community management - no bots on our watch.

Events bring people together, which allows you to forge meaningful connections based on your company values and brand message. Nothing compares to shared emotions and experiences. That is why we love organizing events. No matter if it is about a cultural event, a competition, or a celebration to launch your new product - we will find an exciting approach to make it happen.

EVENTS



# OUR SKILLS

Every communication channel has its own requirements. A video running in cinemas needs a different polish than one for your website or even Tik Tok. The technical side differs as much as the needs of the userbase. We can handle your complete production or content creation for any medium or advise and support your team.









BECAUSE YOU NEED A BRAINSTORMING PARTNER. YOU HAVE THE IDEA BUT NEED SOMEONE TO MAKE IT HAPPEN. YOU ARE STUCK IN EVERYDAY BUSINESS BUT STILL WANT TO PURSUE NEW GOALS.



WE WILL SUPERCHARGE YOUR BRAND BY SUPPORTING YOU WITH CREATIVE CONCEPTS, ADS, EVENTS, DESIGNS, CONTENT AND SOCIAL MEDIA CAMPAIGNS TAILORED TO YOUR NEEDS.



WE ARE HUNGRY FOR NEW PROJECTS & VISIONS

## DESPITE OUR NAME, WE ARE NOT NEW TO THE GAME. ROOKIES AT WORK STANDS AS A METAPHOR FOR OUR WAY OF APPROACHING EVERY PROJECT AS SOMETHING NEW YET UNSEEN BY THE WORLD.



Rookies at Work GmbH Supercharging Brands Wilhelmsederstraße 13 | 5020 Salzburg | Austria

f /raw.Rookies
/rookies\_at\_work
in /company/rookies-at-work
www.rookiesatwork.at