

# Rookies at work

**#WEAREROOKIES**

**OUR PHILOSOPHY IS TO DIG DEEP,  
FIND THE ASPECTS THAT SET YOU  
APART FROM YOUR COMPETITION,  
AND DEVELOP SOLUTIONS  
THAT EMPHASIZE YOUR  
UNIQUE CHARACTER.**



## **SOCIAL MEDIA MARKETING**

Social media marketing is more than regular posts on all available social media channels. It is about understanding the different audiences and algorithms of any given platform to reach the right viewers with your message. We can work with you on your strategy, handle uploads, and keep the audience engaged with real human community management – no bots on our watch.



## **GRAPHIC DESIGN**

We create art with a purpose. Our designers find visual ways to achieve your goals or solve your problem using imagery and text. The results stand as an aesthetic expression that communicates your brand image and your values in the blink of an eye.



## **EVENTS**

Events bring people together, which allows you to forge meaningful connections based on your company values and brand message. Nothing compares to shared emotions and experiences. That is why we love organizing events. No matter if it is about a cultural event, a competition, or a celebration to launch your new product – we will find an exciting approach to make it happen.



## **PRODUCTION & CONTENT CREATION**

Every communication channel has its own requirements. A video running in cinemas needs a different polish than one for your website or even Tik Tok. The technical side differs as much as the needs of the userbase. We can handle your complete production or content creation for any medium or advise and support your team.

# **OUR SKILLS**



# WHY?

**BECAUSE YOU NEED A  
BRAINSTORMING PARTNER.  
YOU HAVE THE IDEA BUT NEED SOMEONE  
TO MAKE IT HAPPEN.  
YOU ARE STUCK IN EVERYDAY BUSINESS  
BUT STILL WANT TO PURSUE NEW GOALS.**



# HOW?

**WE WILL SUPERCHARGE YOUR BRAND  
BY SUPPORTING YOU WITH  
CREATIVE CONCEPTS, ADS,  
EVENTS, DESIGNS, CONTENT  
AND SOCIAL MEDIA CAMPAIGNS  
TAILORED TO YOUR NEEDS.**

# ROOKIES *SUPER* AT *CHARGING* WORK *BRANDS*

WE ARE HUNGRY  
FOR NEW PROJECTS  
& VISIONS

**DESPITE OUR NAME,  
WE ARE NOT NEW TO THE GAME.  
ROOKIES AT WORK STANDS AS A  
METAPHOR FOR OUR WAY OF  
APPROACHING EVERY PROJECT AS  
SOMETHING NEW YET UNSEEN  
BY THE WORLD.**



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**www.rookiesatwork.at**